



109052012000655



SECURITIES AND EXCHANGE COMMISSION

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Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

Document Information

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COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

0 8

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



4 September 2012

SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**
Corporate Finance Division


**Re: Submission of Current Report, SEC FORM 17-C re Result of
PGOLD's Executive Committee Meeting dated 3 September 2012**

GENTLEMEN:

In accordance with Section 17.1 of the Amended Implementing Rules and Regulations of the Security Regulation Code, I am submitting herewith current report under SEC Form 17-C for the disclosure of material events duly approved during the meeting of the Executive Committee on 3 September 2012.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Compliance Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **3 September 2012**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A199813754** 3. BIR Tax Identification No. **201-277-095**
4. **PUREGOLD PRICE CLUB, INC.**
Exact name of issuer as specified in its charter
5. (SEC Use Only)
- Province, country or other jurisdiction of Industry Classification Code:
Incorporation
7. **No. 900 Romualdez St., Paco, Manila** **1007**
Address of principal office Postal Code
8. **Tel No. (02) 532-3055**
Issuer's telephone number, including area code
9.
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 8 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|----------------------|--------------------------------------------------------------------------------|
| Common shares | 2,766,406,250 |
11. Indicate the item numbers reported herein: **Item No. 9 Other Events**

Item No. 9 Other events:

A. In accordance with SRC Rule 17.1 A (iii) requiring publicly-listed companies to promptly report material facts or events occurring in the company, please be informed that during the Meeting of the Executive Committee on 3 September 2012, the Committee approved the following resolution:

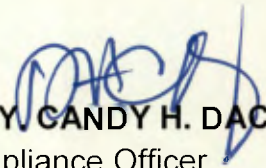
“RESOLVED, that Puregold Price Club, Inc. hold a Special Stockholders’ Meeting on 17 October 2012, 2 PM, for the ratification of the Board of Directors’ approval of the Consolidation of Puregold Price Club, Inc., Gant Group of Companies, and Puregold Junior Supermarket, Inc. and Puregold’s Stock Option Plan.”

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

4 September 2012


ATTY. CANDY H. DACANAY-DATUON
Compliance Officer